

Neo-Life Scientific Advisory Board Member Is Honored



Dr. Arthur Furst, Ph.D., has been named visiting professor at the Weizmann Institute of Science in Rehovot, Israel. Recognized as the top institute of its kind in the world, while there Dr. Furst will conduct a seminar, give a public lecture and develop his theory about why some metals cause cancer and others do not.

A long-time member of Neo-Life's Scientific Advisory Board as Consultant-Research and Development, Dr. Furst organized the University of San Francisco's Institute of Chemical Biology, serving as its first director. He has taught at both the University of California and Stanford Medical Schools, and is listed in *Who's Who in America* and *Who's Who in the World*.

Silver Anniversary Contest

(corrections from August Counselor)

- The beautiful antique **Sterling Silver Bowl** with matching **Sterling Silver Cover and Tray**, by Nieman-Marcus, will be a special prize awarded only to the **Number Two Top Achiever**.
- An elegant **Silver Fox Jacket** replaces mink as one of the first prizes to the **Top Woman Achiever**.

Fall Sales News

Heading your way — new Field Support from Home Office—starting in October:

Holiday Glamour Nights!

— an exciting new, profit-packed program to boost your holiday sales, and multiply your sponsoring opportunities. Your Sponsor or Sales Team Leader will have complete information next month and can help you get started for the upcoming holidays.

Sponsoring Receptions!

— a series of special area meetings to introduce Neo-Life to new people, featuring a Home Office speaker. No admission charge—but no Consultant will be admitted unless accompanied by a guest whom they would like to be a Neo-Life Consultant! See *Calendar of Success* (page 9) for October meetings.

5-Hour Workshops!

— the perfect follow-up to a Sponsoring Reception. Objective: to help you motivate Consultants and get those who are newly sponsored off to a fast start. Home Office guest speakers will be assisted by local Neo-Life Consultants.

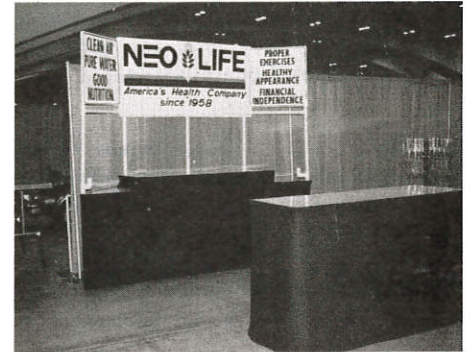
Formula IV Packaging for Boxes Simplified

To simplify ordering and to facilitate reshipments, **Formula IV** in boxes is being made available in one shipper-case holding 6 boxes of 120 capsules each, and without sleeves. The new No. 162 six-pack replaces No. 161 (6 sleeves of 360 caps), and the old No. 162 (2 sleeves of 360 caps). It will be available on stockout of present inventory — about September 15. The decision resulted from a recent Neo-Life Association Board recommendation.

Code	Product & Size	Case Lot	1 case	2 cases	1 each	2 each	3 each
162	Formula IV 120 caps (boxes)	6	SCR \$97.70 PV 94.30 DC 67.40	\$195.40 188.60 134.80	\$16.75 16.20 12.65	\$33.50 32.40 25.30	\$50.25 48.60 37.95

(161 to be discontinued upon depletion of inventory)

Take Me to the Fair



Fairs mean new business and multiple sponsoring opportunities. Now Neo-Life has just what you need to attract the crowds. First:

- This new **3 ft. x 6 ft. 4-color banner** for strong name identification with the official NEO-LIFE logo and "America's Health Company Since 1958." Sturdily made of canvas, the banner includes riveted grommets at each corner, making it easy for you to attach guy ropes or wires. With your order — while the supply lasts — you'll also receive:

- Complete assembly instructions, with step by step photos, for **this attractive display booth**. It's made of white plastic PVC pipe, the same kind you can buy in hardware, home improvement and garden supply stores for sprinkler irrigation systems. Assembled, the booth measures 10 ft. wide by 8 ft. high by 2 ft. deep, and includes a generous front table for demonstrating products and displaying literature. Full assembly instructions are included in the banner shipper. Order code No. 975 at \$34.95.